

# From academia to industry

A physicist case study  
(statistical significance might be low)

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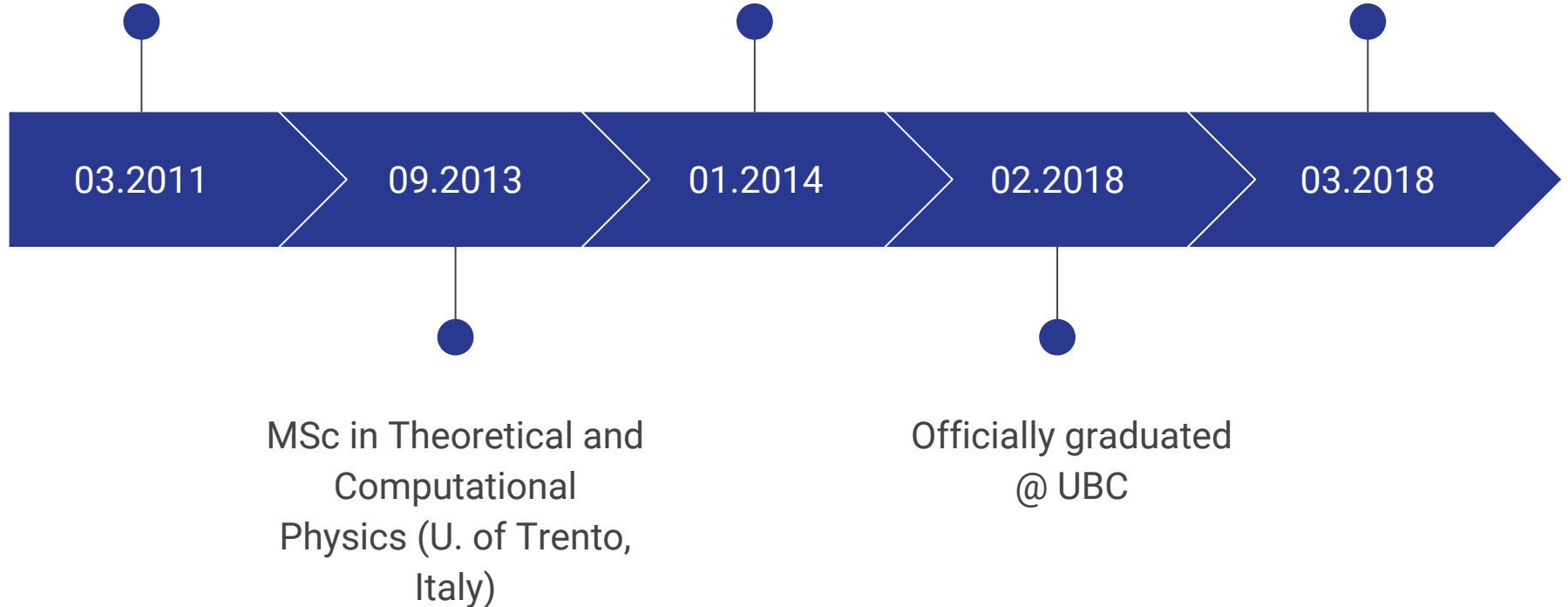
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BSc in Physics (U. of  
Trento, Italy)

Started PhD @ UBC in  
Theoretical Physics

Hired as a data  
scientist @ Fansuite  
Entertainment Inc.



# What academia is...

## The objective

- Transparent and pure objective. Enrich human knowledge. Very complex problems

## The community

- Great collaborations, we all want everyone to succeed since the objective is mutual.

## Timing

- Things must be done just right. Sure, you need to publish, but rigour comes first.

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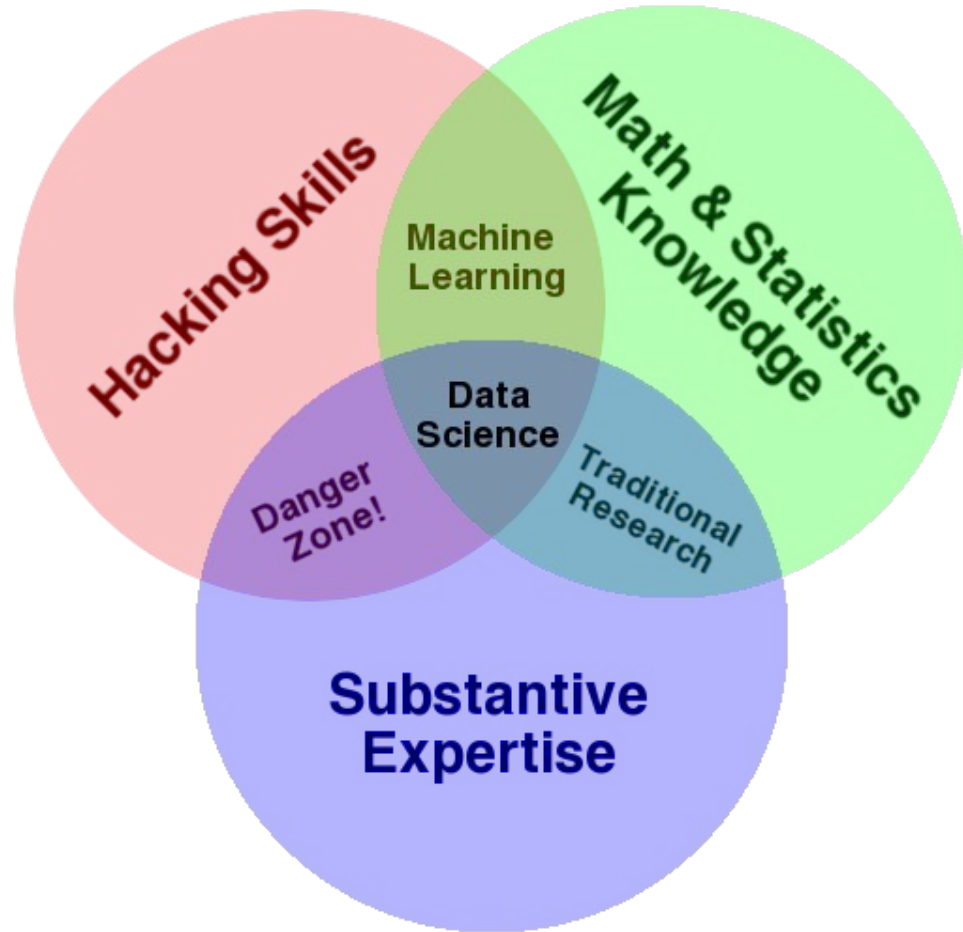
# ...and what industry is (not)

- Business problems not very challenging. In industry is all about money. Enrich yourself or perish.

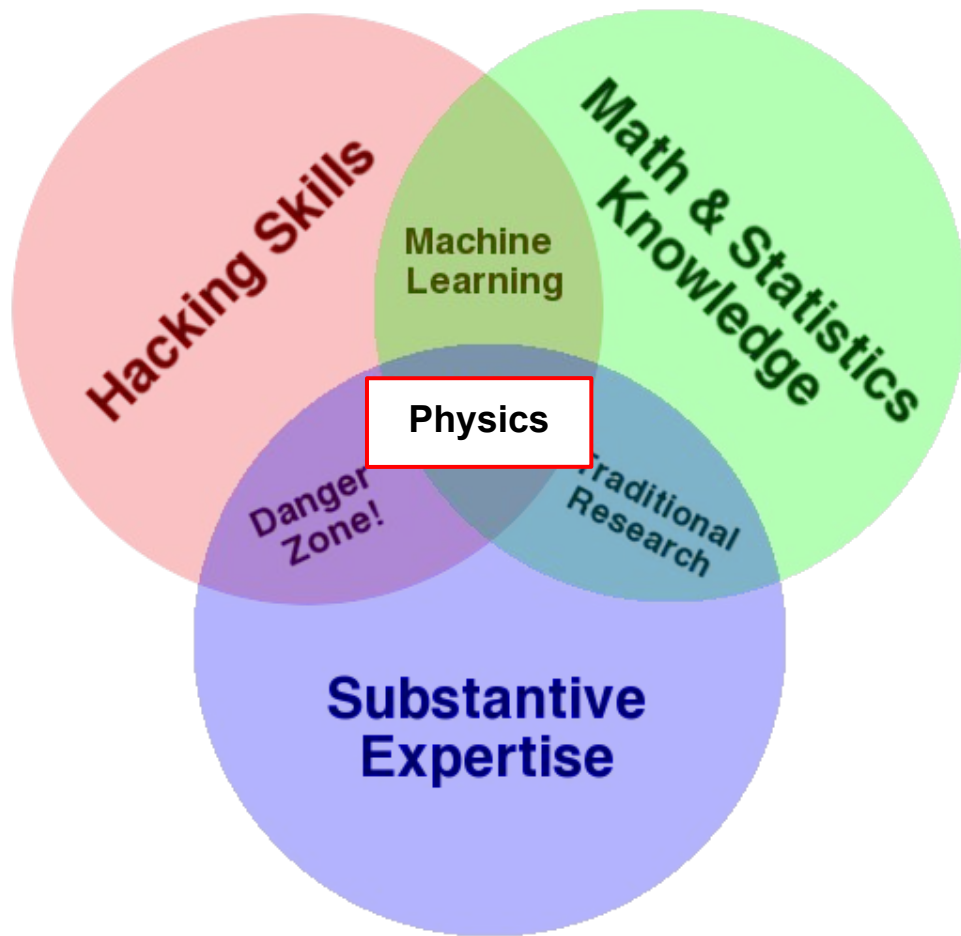
- Ideas are kept private and you do not share breakthroughs. After all, you have to be selfish to make money.

- You need to deploy a MVP asap. Time is money. Faster is richer.

What working as a data scientist in industry really is about...



# What working as a data scientist in industry really is about...



- Collect, clean and build infrastructure to store data
- Explore data to look for trends and correlations
- Read research papers and implement new methods/algorithms
- Lots of math, coding and thinking! Real data is dirty, messy and noisy!

# So... where to start?



TIMING

LEARNING

NETWORKING



06.2016

10.2016

02.2017

09.2017

02.2018

03.2018

●  
To go or  
not to go...

The doubts of a physicist...

- I am physicist, what else can I do other than physics?
- I don't feel that smart, will I succeed in the outside world?
- I have no idea how it works out there...
- What if I don't find a job?

Some help from:

- UBC/University career services (use them!!!)
- People who already switched from academia to industry
- No risk, no fun



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Start  
learning

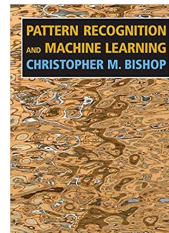
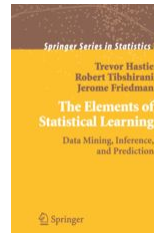
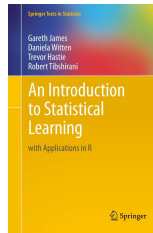
- Online courses



DATAQUEST



- Books



- Workshops/hackathons



**Program Info Session  
(Today 6pm @ Sauder School  
of Business, UBC, room  
HA292)**

06.2016

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Networking  
is the key

- LinkedIn
- Go to networking events (meetups for example)
- Informational interviews
- UBC ten thousand coffees (<https://www.tenthousandcoffees.com/>)



06.2016

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Attend  
career fairs

- UBC/SFU career days and events  
(<https://students.ubc.ca/career/career-events>)
- Prepare your resume (not the academic one!) --  
(<https://students.ubc.ca/career/career-resources/resumes-cover-letters-curricula-vitae>)
- Research about the companies, scope for open positions
- Talk to recruiters, get their contact and follow up after the event



Interviews  
time!

- Phone screening interview (can be technical)
- First in-person interview with tech team leads
- Second in-person interview with HR/other departments people
- Hopefully an offer!!

Don't despair if no one calls you! Keep hammering them, keep trying, keep learning and don't give up!

06.2016

10.2016

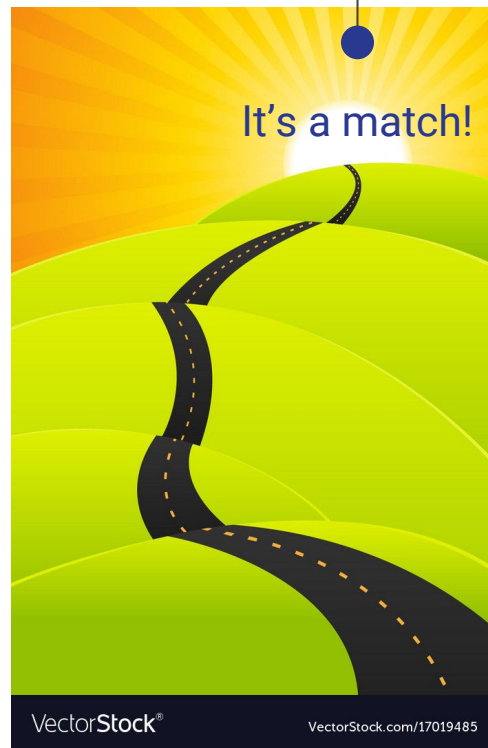
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03.2018

- 1.5 years of preparation
- Countless hrs of free time spent on coding and experimenting
- Considerable energy spent to socialize (eeeeew!!!)
- Applied for roughly 20 jobs
- 4 phone interviews
- 2 in-person interviews
- 2 job offers



# What I learned...

- Companies are looking for smart people (you are physicists, you are smart!)
- Projects experience could land you a job
- Sell yourself. Be confident.
- It is worth paying for certain things (LinkedIn Premium, AQM, career fairs tickets)
- All the opportunities I had were because of networking

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INSIGHT



# Thank you!

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(connect with me on LinkedIn!)

