

Media Advisory | For Immediate Release | April 30, 2013, 10:00 a.m. PDT

TRIUMF and EuroFestBC Host Europe Day Symposium

A Gathering to Discuss Scientific Cooperation between Europe and Canada

(Vancouver, BC) --- Europe Day, a day of celebration observed by most European countries, exists to commemorate the establishment of the peace and unity among European countries. On Thursday, May 9, 2013, EuroFestBC and TRIUMF will locally host a symposium and luncheon in observance of Europe Day, to discuss and enrich understanding of scientific collaborations between Canada and Europe, using the Higgs discovery at CERN as a chief illustration.

Canada has a long-standing relationship with Europe for scientific collaboration. After the formation of the European Union, the EU-Canada Partnership Agenda was developed a decade ago to overcome global and local challenges and strengthen agreements with regards to the economy, environment, scientific research, etc. The Europe Day symposium will further discuss the history of Europe Day, scientific cooperation, and include a live virtual visit to the ATLAS control room at CERN.

The symposium will be held at UBC Pharmaceutical Sciences building from 9:00 am until noon. A shuttle bus will be available to bring registered participants to TRIUMF for the afternoon, where delegates will have the opportunity to take a guided tour of TRIUMF, Canada's national laboratory for nuclear and particle physics. Working with the Hot Spot Café and Black Forest Meats and Sausages Ltd, TRIUMF will be grilling up a special, low-cost European lunch of German sausages, sauerkraut and bun.

Courtesy of the German Consulate General in Vancouver, an exhibition showcasing the Élysée Treaty, which celebrates its 50th anniversary this year, will be on display at TRIUMF. The exhibition consists of 26 posters; each in English, German and French language.

To continue the Europe Day conversation, a cocktail reception and presentation of its EU-Canada Business Guide will be hosted by the Italian Chamber of Commerce in Canada – West, from 5PM until 7:30PM. To RSVP for this separate event, please contact Alessandro at 604.682.1410 or alessandro@iccbc.com.

Prior to the symposium, TRIUMF is hosting a networking breakfast event for VIP guests and media. Any journalists wishing to attend are encouraged to contact Melissa Baluk, TRIUMF's Communications Assistant at mbaluk@triumf.ca (or +1-604-222-7692).

To register and for more information, go to http://eurofestbcsociety.com/europe-day/

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About TRIUMF

TRIUMF is Canada's national laboratory for particle and nuclear physics. Together with its partner AAPS, Inc., TRIUMF also seeks to commercialize its technologies for the benefit of all Canadians. Located on the south campus of the University of British Columbia, TRIUMF is owned and operated as a joint venture by a consortium of the following Canadian universities, via a contribution from the federal government through National Research Council Canada: University of Alberta, University of British Columbia, University of Calgary, Carleton University, University of Guelph, University of Manitoba, McMaster University, Université de Montréal, University of Northern British Columbia, Queen's University, University of Regina, Saint Mary's University, Simon Fraser University, University of Toronto, University of Victoria, University of Winnipeg, and York University. For more information, please visit us at http://www.triumf.ca.

About EuroFestBC Society

The EuroFestBC Society is a not-for-profit organization that manages the European Festival, Europe Day and supporting events, to preserve and celebrate the local European culture and European Heritage Month, with residents and tourists in Greater Vancouver, British Columbia. This year marks the 16th annual two-day European Festival weekend, on May 25-26, 2013.